

HILTON SOY FOODS

WOWBUTTER®

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School Lunch Peanut Free Policy Support

Dear School Principal:

Hilton Soy Foods is proud to introduce a timely, innovative **product and procedure** that was developed to support and facilitate the implementation and managing of peanut free and tree nut free policies of schools while promoting the government mandate of “Healthy Schools” with healthy, nutritious school lunches. It’s now easy and convenient for parents to comply with a total peanut ban.

Socially responsible schools are responding to requirements that outline the need to protect allergic kids at school by implementing complete peanut and/or tree nut bans. The financial risk to the school relative to lawsuits, not to mention the risk of children dying who are supposed to be safe at the school, has prompted the peanut ban implementation at many schools. If your school is considering or has implemented a peanut free and/or tree nut free policy you will find our WOWBUTTER, a safe-for-school peanut butter alternative is necessary to provide a smooth transition to a peanut free school.

We have developed a school lunch procedure for parents to follow when sending our peanut butter replacement to school that has had a tremendous positive impact on other North American schools. This procedure provides a viable **solution for both parents and schools** by satisfying the needs of both those that are allergic AND those that are not allergic and can be reviewed online at www.SchoolLunchProcedure.com. WOWBUTTER is bridging the gap between allergic and non-allergic students in order to provide a healthier, safer, more united and happier school environment!

Two additional letters further outline our product, the School Lunch procedure and describe how together they satisfy the needs of all school kids. **The first letter is directed to you and your staff**, which provides more information about the safety and benefits of WOWBUTTER and details regarding the School Lunch procedure. **The second letter is addressed specifically to the parents of your students** and is provided as an example of what could be sent home to inform parents about what is expected of them when sending WOWBUTTER to a peanut free school. These letters are available online at www.WOWBUTTERatSCHOOL.com

We are not asking for an endorsement, but simply ask that you work with us in reducing the risk of anaphylaxis at your school from peanuts and nuts by supporting the School Lunch Procedure we have developed to send our WOWBUTTER peanut butter replacement to school.

Many schools have chosen to be proactive and EDUCATE their entire school community about WOWBUTTER by requesting free samples and information to send home with each child in the school. These samples and ½ page brochures can be requested by your school directly from our website by completing our online school sample request form at www.WOWBUTTERSamples.com

We hope that you will take the time to review this information and will realize the benefits that other schools like yours are experiencing. For more information and product support, please visit www.WOWBUTTER.com By working together we can create a **safe and healthy learning environment for both allergic and non-allergic students.**

Sincerely,

Scott Mahon
Hilton Soy Foods

www.WOWBUTTERatSCHOOL.com